

Greater Cincinnati BMW Club, Inc.

MOA# 18
RA# 220

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Editor: Mike LaBar
labrew@gmail.com



Can you guess who I am standing next to in this picture? I had a back stage pass... I was in Nashville... Wife's name is Nancy...

Visit us on the web

WWW.GCBMWC.ORG



Subscribe to our eGroup by sending a blank email to:
gcbmwc-subscribe@yahoo.com

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April 2010 Newsletter

Logo Madness

The new logo design stipulations for our club logo leaves me with a unpleasant sourkroust-ish taste in my mouth. Maybe it is time to update the shield template, but I don't like the manner and attitude of the mandatory directive has been handed down from BMW. It's reminiscent of the hoops dealers must go through. Clubs have invested many hours in creating their own logos and they are proud of their "Colors". Now the manufacturer of the bikes we enjoy riding is telling us to scrap our artwork and use this business card layout. The new design requirements are not particularly attractive for things like patches, decals or even on shirts and other apparel. The shield design works better there. It just limits the creativity and individuality of clubs. Sure there is a rectangular shape we can be creative with, but it is very restrictive also. Can't use "BMW" in this area so we can't use GCBMWC. Photos are to be "realistic, powerful and lively. Real situations and objects are shown and no negative messages may be conveyed, such as accidents or breakdowns. Neither may visuals with political,

racist or sexist content be used. Photographs must always guarantee high quality reproduction." (taken from the PDF document BMW put out). I do have a high resolution picture of Merrill's new bike we could use.



I love the creative example they use in

their PDF. Three color bars is certainly scalable, but sure isn't very creative. What three colors could we use? Black and blue and red all over. We are an officially licensed BMW club and have been granted rights to use their 3D roundel. Not any of BMW's older logos, but only the latest 3D version. Some of the coolest logos out there are created with the embellished roundels. BMW should take it as a compliment that clubs consider using the roundel in our logos. Hey, we're the customers too remember? We have better things to discuss at our meetings and better things to do than trying to figure out how to fit a round peg into a square hole. Like riding.

Do YOU have your Superbike Superstakes ticket from the MOA?

*** DEADLINE 4/30/10

Buy Now

Here's there FAQ page link http://www.bmwmoa.org/club/bmw_moa_club_news/bmw_moa_superbike_superstakes_faq



Imagine what this banner will look like with everyone's new logos.



Greater Cincinnati BMW Club



Stationary



Older versions of our logo.

Welcome Jim and Rosemary Osbun Our newest members to be voted in.

Jim Rides a Honda ST1300

Your 2010 Officers

President Tom Ritter tritter5@cinci.rr.com

Vice President Tom Raybuck bucksinohio@aol.com

Secretary
Webmaster Mike LaBar labrew@gmail.com

Treasurer Debbie Smith dasbmw@zoomtown.com

Add three more hills and you have the seven hills of Cincinnati.

BMW Motorcycle Club
Greater Cincinnati





Steve & Karen Thoerner are hosting our April 10th meeting. The meeting starts at 7:00 pm and is located at:

**3391 Sunbrite Drive
Covington KY 41015**

I-275 to Taylor Mill/Covington
Rt 16 exit. Then go 4 miles
south to left on Sunbrite Drive



Meeting Schedule for 2010

January.....	Joe & Chris Berry
February.....	Tom & Joni Raybuck
March.....	Barb & John Fischer
April 10th.....	Steve & Karen Thoerner
May 8th.....	Mike & Kim LaBar
June 12th.....	Eric Ratterman & Jessie BauBlitz
July 10th.....	Joe & Chris Berry
August 7th.....	Larry Lovejoy & Gail Deatherage
September 11th.....	Joe & Linda DeLuca
October 2nd.....	Tom & Cheryl Ritter
November 13th.....	Tom & Joni Raybuck
December.....	Holiday Party

GCBMWC Dues are past due. \$15.00 for a single membership or \$18.00 for both single & associate to

Send your dues to:

**Debbie Smith
3646 Longhorn Dr.
Hamilton, Ohio 45013**

Guy Visits Greater Cincinnati Area

Guy Fieri filmed "Diners, Drive-ins and Dives" episodes for the Food Network at these seven restaurants:

**Blue Ash Chili, 9565
Kenwood Road, Blue Ash**

**Terry's Turf Club, 4618
Eastern Ave., Linwood**

**Virgil's Café, 710 Fairfield
Ave., Bellevue**

**J.J. McBrewster's, 3101
Clays Mill Road, Lexington**

**Parkette Drive-In, 1216
New Circle Road,
Lexington**

**Wallace Station, 3854 Old
Frankfort Pike, Versailles,
Ky.**

**Rick's White Light Diner,
114 Bridge St., Frankfort,
Ky.**

**The shows likely won't air
for three or four months,
producers say.**

March 2010 Minutes

The club held their March meeting at John and Barbara Fischer's. The meeting started at 7:40 pm on 3/13/10.

There were approximately 35 members and 1 guest in attendance, Todd Liebert. The minutes of the prior meeting were read by Mike LaBar.

The treasury report was read by Debbie Smith.

Beginning balance: \$1,223.07

Dues & 50/50 collected \$83

Ending balance \$1,306.07

There are 34 paid membership with 60 members

OLD BUSINESS

The breakfast ride at the American Legion Post in Milford was a big hit. We may seek out more of these non-commercial venues that benefit good causes.

The April meeting will be hosted by Steve and Karen Thoerner.

The May meeting will be hosted by Mike and Kim LaBar.

August is at Larry Lovejoy and Gail Deatherage's and will be on the 7th or the 21st. Raybucks are hosting the Battle Creek Club on the 2nd Saturday.

George Nyktas reported on the RA Rally in Vermont and the many things to do there.

Logo is being revisited for artwork that is scalable and whether to add "Motorcycle" between BMW and Club. Looking at a simplified graphic for the middle portion of the logo. Club agreed that the map should be changed to something else.

Joe DeLuca reported on their trip to North Bend State Park in WV. He and John Fischer scouted out the place and deemed the campground unsuitable for our groups needs in regards to the layout. The Iron Horse campground was voted for our September 25-26th weekend. The deadline to reserve rooms was extended to March 31st. There are 6 Private and 8 Semiprivate rooms plus the campground for tent camping. Ironhorsenc.com is their site. Telephone 828-479-3864

NEW BUSINESS

Jim and Rosemary Osburn were voted in. Jim is a neighbor of Tom & Joni Raybucks and rides a Honda ST13000

April 4th is Easter, so the breakfast ride date will be decided by VP Tom Raybuck.

Meeting adjourned at 8:22 pm

Allen Smith won \$51.00 in the 50/50

German superbike - complete with all road gear - trumps AMA spec Suzuki GSX-R1000's time at US track

Posted: 1 March 2010
by [Visordown News](#)



AN AMERICAN racer riding a bog standard BMW S1000RR has trounced the current lap record set at a US racetrack on an AMA specification Suzuki GSX-R1000 superbike.

Chris Peris rode the all-new 1000cc BMW at a motorcycle dealer's promotional event, where sportsbike riders who probably wouldn't normally go for a BMW could see the new 193bhp machine in action.

"We have this great new product in the [BMW](#) S1000RR and we were looking for a way to introduce the bike to the sportsbike crowd who may have never set foot inside a BMW dealer before," said John Cartwright, owner of Iron Horse Motorcycles, an Arizona-based BMW dealer.

Peris rode the slick-shod stock BMW, complete with headlights and all street equipment- minus the mirrors and passenger footpegs. On his second session at the brand new Inde Motorsports Park, he beat the standing superbike lap record by over a second, posting a 1:54.07. Peris was familiar with the track, having set the motorcycle lap record, with a time of 1:55.60, on his AMA Superstock specification, VIR podium finishing GSX-R1000 racer.

After the test, Peris said: "Wow. I've never ridden one of these new BMWs before, I can't believe I went faster on a stock bike with headlights, then I did on my own personal racebike. I can't wait to ride it after the ESP boys turn it into more of a racebike."

It reminds us when the Yamaha R1 turned up in 1998 and obliterated everything in its path.

**April 11th Breakfast Ride
9:00 am**

**Great Scott Diner in Amelia
106 East Main street, Amelia Ohio.
Note the regular 9:00 time.**



Great turnout at the March Breakfast Ride in Milford.

April 2010

Su	Mo	Tu	We	Th	Fr	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

May 2010

Su	Mo	Tu	We	Th	Fr	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

June 2010

Su	Mo	Tu	We	Th	Fr	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

July 2010

Su	Mo	Tu	We	Th	Fr	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Rallies & Events

April 9 - 11, 2010
18th Dogwood Trail Rally
www.bmwridersofmississippi.org

4/23 & 4/24
15th Annual Branson Blitz

4/29 - 5/2
The Blue Ridge Rendezvous!

Holiday Inn Express and Suites
 26 Hoover Robinson Rd, Dillsboro, NC
 (828) 631-1111‎

Apr. 30-May 2
Georgia Mountain Rally
 Hiawassee, Georgia
www.bmwmoqa.info
 Rain, guaranteed

Apr. 30-May 2
The Original Mini Rally
 Sturgis, Michigan
 Sunny and 70

May 7-9
BMW MOA Weekend Getaway
 Hermann, Missouri

May 21-23
DownEast Rally
 Phippsburg, Maine

May 27-30
22nd Great Chicken Rally
 Huntsville, Alabama

MotoGP 2010 Provisional Schedule:
[Nicky & Casey Team Ducati 2010 video](#)

April 11 *: Qatar - Doha/Losail
 April 25: Japan - Motegi
 May 2: Spain - Jerez de la Frontera
 May 16: France - Le Mans
 May 30: Italy - Mugello
 June 6: Great Britain - Silverstone
 June 26 **: Netherlands - Assen
 July 4: Catalunya - Catalunya
 July 18: Germany - Sachsenring
July 25 *: United States - Laguna Seca**
 August 15: Czech Rep. - Brno
August 29: Indianapolis - Indianapolis
 September 12: San Marino & Riviera di Rimini - Misano
 September 19: Hungary - Balatonring
 October 10: Malaysia - Sepang
 October 17: Australia - Phillip Island
 October 31: Portugal - Estoril

June 7-12
Americade
 Lake George, NY

June 10-13
34th Iowa Rally
 Middle Amana, Iowa

June 11-13
Pemi River Campout
 Pemigewasset River

June 30—July 3
Honda Wing Ding
 Des Moines, IA

July 9-11
AMA Vintage Days
 Lexington, OH

July 15-18,
MOA International Rally
<http://www.bmwmoa.org/rally10>
 Redmond, Oregon
 Sunny and 70

July 29 – Aug 1
RA National Rally at Green Mountain Energy
 Park in Pownal, Vermont.
<http://www.bmwra.org/rally/>

Aug 9-15
Sturgis Rally
 Sturgis, SD

2010 AMA Superbike Racing - Championship Schedule

March 3-5 Daytona Int'l Speedway
 Daytona Beach, Florida
March 26-28 Auto Club Speedway Fontana, California
April 16-18 Road Atlanta Braselton, Georgia
May 14-16 Sears Point/Infineon Sonoma, California
June 4-6 Road America Elkhart Lake, Wisconsin
July 16-18 Mid Ohio Lexington, OH
August 13-15 Virginia Int'l Raceway Altonton, VA
September 3-5 New Jersey Motor-sports Park Millville, NJ
September 24-26 Barber Motorsports Park Birmingham, Alabama

<http://www.amaproracing.com/>

2010 World Superbike Schedule

DATE	NATION	ROUND
28/02	 Australia	Phillip Island
28/03	 Portugal	Portimao
11/04	 Spain	Valencia
25/04	 Netherland	Assen
09/05	 Italy	Monza
16/05	 South Africa	Kyalami
31/05	 United States	Miller Motorsport
27/06	 San Marino Rep.	Misano Adriatico
11/07	 Czech Republic	Brno
01/08	 Great Britain	Silverstone
05/09	 Germany	Nürburgring
26/09	 Italy	Imola
03/10	 France	Magny Cours

BMW, BMW MOA and Miller Motorsports Team up for World Superbike Race Weekend

If you plan on going to the Chicken Rally on Memorial Day weekend, you may want to watch the new BMW R1000SS race in the only US circuit in Birmingham.

[Click here for more details](#)



Website of the Month

www.artimis.com

ARTIMIS - The Advanced Regional Traffic Interactive Management & Information System provides incident, congestion, and freeway management for the Cincinnati-Northern Kentucky Region. The project is funded by the Ohio Department of Transportation (ODOT) and the Kentucky Transportation Cabinet (KYTC) to improve traffic conditions and safety along 88 miles of the region's highways.



Thanks Scot.

In 2010 BMW returns to the Isle of Mann [Story](#)

SCHEDULE:

Free Practice is on Saturday, May 29th, 2010. Qualifying runs from Monday, May 31st, to Friday, June 4th, 2010.

The race calendar is as follows:

Saturday June 5th

1200hrs - Superbike TT Race 6 laps

1500hrs - Sidecar TT Race 1 3 laps

Monday June 7th

1045hrs - Supersport TT Race 1 4 laps

1415hrs - Superstock TT Race 4 laps

Wednesday June 9th

1045hrs - Supersport TT Race 2 4 laps

1315hrs - Sidecar TT Race 2 3 laps

1630hrs - TT Zero Race 1 lap

Friday June 11th

1230hrs - Senior TT Race 6 laps

You too can contribute to the newsletter .

Your content is appreciated and will make for a better publication.

Plus you can win a motorcycle. Send content to:

labrew@gmail.com

Any excuse for a long ride!

Where do you go when the forecast calls for 60° F and sunny and you have no particular place in mind? How about a Spring Open House at a not-so nearby multi-line dealer!

On most recent weekends, I have spent many hours getting a new computer up and running (actually two new computers but that's another story), filing income tax returns, and making progress on a painting project. On Saturday, March 20th, Cheryl had the day off. So, with the weather forecast looking good, we headed to Columbus, OH to visit Mike & Ann Allen at Motohio at their recent Open House.

We got there early and watched the crowd grow consistently until we left around 2:00. That gave us plenty of time to stroll around and check out the merchandise, see the new S1000RR in Acid Green, and see a few other BMWs, as well as Ducatis, and Triumphs.....and take a test ride (on a GSA, not the S1000RR)!

As you can see from the picture, despite my enthusiasm for the atmosphere, not all "attendees" were feeling the excitement. Alley, the company dog, seemed to get her work done early and opt for a siesta.

Mike and Ann have a nice place. So, now that the weather is breaking, if you need a visit to a dealer to get a dose of spring time riding excitement, consider a ride north and see our friends at Motohio.



Tom test riding a new GS Adventure.



Mike & Ann Allen

Acid Green R1000SS



Alley the guard dog.

Visit our friends in Columbus
www.motohio.com

MOTOHIO
european motorbikes

2010 Mileage Contest Worksheet

<u>Rider</u>	<u>Bike 1</u>	<u>Beg Miles</u>
Neil Jones	04 R1150RT	72,169
Larry Lovejoy	02 K1200LT	73,333
John Fischer	R1150GS	25,090
Mike LaBar	97 R1100GS	75,091
Chris Long	00 R1100RT	51,157
Jack Basham	97 K1100LT	36,787
Bill Berry	82 R100RS	155,431
Allen Leach	R1100GS	
George Nyktas	04 R1150RT	
Merrill Glos	R1150GS	
Steve Thoerner	05 R1200GS	27,049
Tom Ritter	R1150RT	
Bob Ulrich	00 R1100RT	35,597
Bill Wright	VMW V-Strom	
Joe Berry	K75	54,343
Gary Franklin	08 R1200GS	7,898
Tom Raybuck	01 R1150GS	60,648
Peter Wilton	87 K100RS	
Wes Landrum	K1200RS	
Jeff Lemkuhl	K1200RS	
Jessie Baublitz	92 K75RT	35,051
Frank Alfero	05 K1200LT	
Luis Martinez	R1200C	
Jimmy Smith	08 Triumph Bonneville	7,815
Deane Smith	2007 Kawasaki 650R	10,527
Debbie Smith	09 Triumph Street Triple R	1,068
Allen Smith	99 BMW K1200LT	22,121
Joe DeLuca	03 R1150R	28,520
John Sires	2008 K1200GT	7,265

Those of you with multiple bikes need not worry. I have your information elsewhere on a spreadsheet. If you want on this list, it's your

Last chance.

Deadline April 15th (hate that day)

If you would like to participate in the 2010 Mileage contest, now is the time. Just send me an email with your year, make, model, and odometer reading. Remember, it doesn't have to be a BMW to play. You can't win if you don't play. The last winner raked in the cash. You can too.

Send you info to Mike LaBar at

labrew@gmail.com

Ewan McGregor cooking up another motorcycle TV adventure..

With a dog and a sidecar.

[Read more](#)

Remember [TCLOCS?](#)

Make sure your bike is ready to hit the road with this handy checklist from the MSF.

Click the link above and print a copy.

Don't forget the Open House at Lenny's on the first Saturday of the month

[Autobahn Craftwerks](#)

RIDE SAFE.